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ABOUT US

WHITE BLACK LEGAL is an open access, peer-reviewed and refereed journal provided dedicated to express views on topical legal issues, thereby generating a cross current of ideas on emerging matters. This platform shall also ignite the initiative and desire of young law students to contribute in the field of law. The erudite response of legal luminaries shall be solicited to enable readers to explore challenges that lie before law makers, lawyers and the society at large, in the event of the ever changing social, economic and technological scenario.

With this thought, we hereby present to you

INTERPLAY BETWEEN INTELLECTUAL PROPERTY RIGHTS AND COMPETITION LAW IN DEVELOPED AND EMERGING ECONOMIES

AUTHORED BY - ANSHIKA MANCHANDA

Abstract

Since encouraging innovation and guaranteeing fair competition frequently conflict, the relationship between intellectual property rights (IPR) and competition law has become crucial in emerging economies. Due to its weak jurisprudence on IPR-Competition Law issues, India, a rising country, produces contradictory decisions and distorts the market. This study examines the gaps in Indian jurisprudence, assesses foreign frameworks, particularly those of the US and the EU, and makes suggestions for harmonizing competition law and intellectual property rights. This study uses comparative analysis to highlight the necessity for sector-specific policies and a well-balanced framework that supports both innovation and consumer welfare while taking into account, India's socioeconomic circumstances. The delicate balance between competition law and intellectual property rights (IPR) has grown more difficult at a time when digital change is the norm. Legal frameworks face new difficulties due to quick speed of technological advancement, especially in developing nations like India. The paper suggests creating a fair framework for India based on global precedents from the US and the EU.

INTRODUCTION

Without competition, innovation stagnates; without protection, innovation dies.” In current years, with speedy technological development and moving worldwide dynamics, the connection among Intellectual Property Rights (IPR) and Competition Law has emerge as more and more essential. Both felony domain names serve distinctive purposes—IPR offers creators one-of-a-kind rights to their paintings, at the same time as Competition Law seeks to prevent monopolies and sell market fairness. Their intersection has brought about growing criminal and policy demanding situations. IPR protects intangible property like inventions, trademarks, copyrights, designs, and exchange secrets and techniques. These rights incentivize innovation with the aid of giving creators manipulate over their paintings. Instruments like the Paris Convention (1883) and the Berne Convention (1886) laid the groundwork for global IP safety,

with the World Intellectual Property Organization (WIPO) now coordinating worldwide IP policy beneath the United Nations framework. In assessment, Competition Law pursues to hold purchaser welfare via selling fair market practices. It addresses issues like fee-solving, anti-competitive mergers, and abuse of dominance. More than a hundred and twenty nations, together with India and China, have applied such legal guidelines to make certain wholesome competition. The roots of those laws pass lower back to the U.S. In the past due nineteenth century, or even further, to monetary structures in historical Rome and India. Adam Smith emphasised the price of competition in The Wealth of Nations, arguing that character pursuit of self-hobby can benefit society as an entire .While IPR encourages innovation, its monopolistic nature can limit marketplace get right of entry to, especially in vital sectors like healthcare. This creates a tension in which opposition authorities need to examine whether or not IP protections are being misused to the detriment

1. CONFLICT BETWEEN INTELLECTUAL PROPERTY LAW AND COMPETITION LAW

The fundamentally different objectives of competition law and intellectual property rights (IPR) lead to conflict: competition law seeks to prevent monopolistic practices and uphold fair market conditions, whereas IPR seeks to grant creators and inventors exclusive rights to encourage innovation. This conflict can be understood by taking a closer look at the jurisdictions of various economies and how they handle the conflicts arising-:

1.1 The nature of the dispute

Market Access vs. Exclusive Rights: IPR gives the holder the sole authority to manage the creation, use, and dissemination of their works. Market power may result from this, which might limit competition if left uncontrolled.

Incentives for Innovation vs. Consumer Welfare: IPR's exclusivity serves as a method for incentivizing creativity. A misuse of this position by the IPR holder, however, may result in increased costs, restricted product availability, or even a suppression of other people's creativity, all of which might be detrimental to the welfare of consumers.

1.2 Key Legal Issues and Jurisprudence

Monopolistic Abuse

When IPR holders abuse their market position by refusing licenses, imposing exorbitant

licensing fees, or engaging in unfair business practices, competition law may be called into action. For example, Article 102 of the Treaty on the Functioning of the European Union (TFEU)¹, which is frequently applied to patent-related issues, prohibits the abuse of a dominant position inside the EU.

Compulsory Licensing

To balance the interest of IPR holders while keeping in mind the welfare of public, the Government steps in by invoking compulsory licensing. This addresses the monopolistic effects of certain patents especially in essential sectors like pharmaceuticals

Patent Pooling and Cross-Licensing

These practices are encouraged under competition law. Both of these practices can lead to the reduction in litigation cost and also result in lower priced and faster technological advancements. Therefore, if the patent pooling leads to price-fixing and are too exclusive, then competition law may intervene.

Digital Markets and Emerging Technologies

Interoperability and Access to Technology: In tech industries, companies often hold IP over essential technology standards (e.g., communication protocols, software algorithms). Blocking access to these can be anti-competitive. For instance, the European Commission has intervened in cases where tech giants refused access to critical software or technology, citing anti-competitive concerns.

Standard Essential Patents (SEPs):

Often found in the electronics and telecommunications sectors, SEPs can give rise to particular disputes.

Frameworks in existence in jurisdictions such as the USA and the EU mandate that SEP holders license their patents on fair, reasonable, and non-discriminatory (FRAND) conditions in order to stop anti-competitive behaviour.

Public Health and Pharmaceutical Industry

Access and High Pricing: Pharmaceutical companies through patents get powers to set their prices high which leads to or can lead to the limitation of essential drugs. To balance these issues competition law can step in but the interventions are complex. The intervention requires a balanced approach between ensuring the public welfare by meeting their health needs and encouraging pharmaceutical innovation

¹ <https://eur-lex.europa.eu/EN/legal-content/summary/treaty-on-the-functioning-of-the-european-union.html>

1.3 Comparison of different jurisprudence of developed and emerging economy

United States:-

The U.S. takes a more permissive approach, and provides a lot more freedom to the IPR holders in terms of using their rights and making profits out of it. Freedom can be defined as charging fair prices for their inventions and technologies as long as they are fair and do not harm the competition by engaging in practices like predatory pricing and tying. TTC VS QUALCOMM case is the leading case which supports this approach. The main emphasis of the case was on FRAND (Fair, reasonableness and non-discriminatory) commitments but also concluded that patents are pro-competitive.

European Union:-

As compared to the US's approach EU's approach is more consumer-centric. EU takes a more hands-on approach or in other words an interventionist approach. The main aim of the EU is to step in whenever companies use their IP in a way that can affect consumers or limit their choices. EU often steps in when it sees companies using their intellectual property to block competition unfairly. In the European Union (EU), there's a stronger focus on making sure companies don't use their patents in ways that hurt consumers or limit choices. The EU takes a more hands-on (interventionist) approach than the U.S., often stepping in when it sees companies using their intellectual property to block competition unfairly.² For example:

- In the Microsoft case, the EU found that Microsoft was making it too hard for other software to work well with its Windows operating system.³ These limited choices for consumers. The EU forced Microsoft to share technical information with other companies so they could create compatible software—this is called mandating interoperability.

In Huawei v. ZTE, the main emphasis of the case was on compulsory licensing, meaning the EU can make a company allow others to use its patented technology under certain conditions. In this case, Huawei owned key patents on tech standards, but the EU wanted to make sure Huawei didn't unfairly block ZTE or other competitors from using those standards.

In general, the EU's strategy is centred on consumer welfare; they want to ensure that customers gain by having more options and reasonable costs. In order to maintain an open and competitive

² Gitter, D.M., 2002. The conflict in the European community between competition law and intellectual property rights: A call for legislative clarification of the essential facilities doctrine. *American Business Law Journal*, 40(2), pp.217-300.

³ Gitter, D.M., 2002. The conflict in the European community between competition law and intellectual property rights: A call for legislative clarification of the essential facilities doctrine. *American Business Law Journal*, 40(2), pp.217-300.

market, the EU may, where required, mandate that businesses share technology with rivals, particularly if such technology is critical for certain goods or services.

India-

As, compared to other economies, India being an emerging economy its legal framework is still evolving. It has taken a proactive stance, especially in the field of medicines. To ensure that the essential, lifesaving drugs in particular is available at affordable prices, India aims to balance the patent and other IP rights in relation with public health needs. A major example for this approach can be compulsory licensing in the pharmaceutical industry. India intervenes with this licensing process in mainly two conditions-: when the drug is too expensive for the larger share of people and when the drug is crucial for treating serious illnesses, and broad access is important for public health. In summary, India's approach balances encouraging innovation (by protecting patents) and making sure that life-saving drugs are accessible to the public.

1.4 Role of International Organizations

WTO and TRIPS: The WTO's TRIPS Agreement gives member international locations the liberty to encompass opposition and public fitness worries even as still establishing fundamental necessities for IP protection. The TRIPS flexibilities, like obligatory licensing, act as a hyperlink among opposition regulation and intellectual belongings.

WIPO and OECD: These businesses conduct studies and provide pointers for balancing IP protection with competitive marketplace concepts, specifically within the context of globalization and digital markets.

1.5 Proposed Solutions for Balance

Enhanced FRAND Regulations: Strengthening the framework for SEPs to ensure more transparent and reasonable licensing terms could minimize conflicts.

Regulatory Sandboxes for Innovation: These could allow new technologies to be tested without full IP protections, creating a balance between rewarding innovation and maintaining fair competition.

Revised Guidelines for Big Tech and Digital Markets: As data-driven and digital markets evolve, revising IP and competition guidelines to address interoperability, data access, and platform neutrality may help harmonize IP and competition objectives.

1.6 Provision of Competition Act and Interface with IPR

Under Section 3 of the Competition Act, anti-competitive agreements that materially harm the marketplace are addressed. In contrast, clause five of the equal section broadcasts that section 3 isn't always relevant to any settlement made with the goal of defensive the proper holder's highbrow assets proper (IPR). Section 3(5) of the Act states that "reasonable barriers as may be required for retaining IPRs" shall not be governed by way of segment three. This suggests that due to the fact the proper holder's moves are truthful, despite the fact that some of them might also have monopolistic traits, they may not be seen as anti-competitive agreements. However, it should be mentioned that the Competition Act does now not define "reasonable conditions" in every other location. The same may be used to differentiate and decide whether or now not the agreements have a negative effect; moreover, a radical case-by-case analysis will be vital. Established in India to manage and put in force competition rules, the Competition Committee of India (CCI) is a expert court docket or tribunal. The CCI plays a huge position in both advocating for opposition and combating anticompetitive interest. This quasi-judicial body has rendered choices on numerous precedent-setting issues pertaining to the relationship among IP rights and competition regulation.

2. ESSENTIAL FACILITIES DOCTRINE

The "essential facilities doctrine" (EFD) originated in U.S. Antitrust regulation and mandates that a monopolist controlling a important aid—including infrastructure—must allow competitors get right of entry to under affordable phrases after they can't otherwise gain it. This doctrine is specifically relevant in cases in which two interconnected markets (regularly upstream and downstream) exist, and the monopolist's refusal to share access may want to stifle competition inside the downstream marketplace. Variations of the EFD seem inside the U.S., EU, and Australia. For instance, the U.S. Doctrine emerged from instances like *MCI Communications Corp. V. AT&T*, which set standards requiring monopolistic manipulate of a non-duplicable essential facility, a denial of get entry to, and the feasibility of sharing the facility. In the EU, the doctrine is much less explicit but has been inferred from instances requiring dominant companies to justify refusals to deal that harm competition. In Australia, the doctrine, fashioned via the "Hilmer Report," permits for get admission to to crucial infrastructure if it serves the general public hobby and does now not excessively avert the power owner's investments. This doctrine goals to stability fostering competition with maintaining incentives for infrastructure improvement.

3. COMPETITION LAW AND IP LAW IN INDIA

India had a shortage of formal competition law until the Competition Act, 2002 was enacted, which changed the monopoly and restrictive trade practices Act, 1969. The change was conducted by economic reforms and international commitments under the journey, which brought the IP and the competition law into a fast focus⁴. The details of the acts and reasons make the details of the act to damage the competition and to prevent practices to maintain competitive markets⁵. Section 3 of the Competition Act exempts appropriate restrictions arising from IPR enforcement. This exemption allows rights holders to prevent violations and include the conditions required to protect their IP, unless they impose improper restrictions on competition. On the other hand, Section 4 is related to misuse of dominance and does not provide any such carvings for IPR. Modelling was performed after Article 82 of the EC Treaty, it restricts misuse - not only dominance. The law believes that the IPRS cannot always provide market dominance, and even when they do, only triggers derogatory conduct. This distinction suggests that the competition policy adjusts the IPRS, but applies boundaries when their exercise leads to competitive results. The Competition Commission of India (CCI) has echoed this approach, emphasizing the need to balance IP conservation with the fairness of the market. According to the CCI, while the IPRS can justify uniqueness, any misuse of that right, such as implementing unfair sanctions or taking advantage of dominance, can be challenged under the competition law⁶.

3.1 Lack Of Jurisprudence

India's criminal structure has been restrained in its ability to navigate conflicts between IPR and competition law, which is due to the loss of harmonious jurisprudence. The dependence on the TRIPS agreement provides fundamental assistance, but lacks the required specificity to deal with matters associated with anti-competitive practices. India's criminal structure lacks clarity in addressing the IPR-Competition Law Struggle associated with virtual markets. For example, the possession of facts, stage monopoly, and problems around the digital copyright remain unresolved, on a large scale because contemporary legal guidelines are not designed to deal with the complexities of the technical quarter. The Indian courts, as a result, need to complicate

⁴ Statement of Objects and Reasons, The Competition Act, No. 12 of 2003, Acts of Parliament, 2003 (India).

⁵Rahul Dutta, *Critical Analysis: Reflection of IP in Competition Law of India*, <http://www.indlaw.com/display.aspx?4674> (last visited Jan 4, 2025)

⁶ Advocacy Booklet on Intellectual Property Rights under the Competition Act, 2002, Competition Commission of India, available at <http://www.cci.gov.in/images/media/Advocacy/Awareness/IPR.pdf> (last visited Jan 14, 2025).

the obvious signal and jurisdiction stability, through adopting standards by establishing jurisdiction like the European Union.

3.2 Balancing IPR and Competition Law in Emerging Economies

Emerging economies face unique challenges in balancing IPR and Competition Law due to globalization and speedy technological development. India, especially, struggles with enforcement given the lack of vicinity-particular policies that do not forget the ones improvements. The EU's technique, which includes customer welfare, provides a potential version for India to deal with both home and global issues. Balancing IPR and Competition Law in a tech-pushed worldwide calls for flexibility, as tech markets evolve extra speedy than conventional industries. Emerging economies like India face demanding situations in maintaining tempo with innovations including artificial intelligence, huge records, and virtual platforms. The EU's Digital Markets Act and the US's cognizance on market equity provide models for India, supporting to ensure that virtual innovation thrives without developing market dominance.

3.3 Need for Consistent Guidelines

The inconsistent judicial rulings in India replicate a want for greater cohesive legislative and judicial guidance. For instance, case-through-case selections lead to unpredictability for market gamers, creating uncertainty across the enforcement of IPR and Competition Law. Indian policymakers must recollect frameworks like those of the EU, which give clean standards and exams to avoid market distortion at the same time as assisting innovation. The tech sector calls for more constant felony hints for handling conflicts among IPR and Competition Law. In India, case rulings often lack consistency, growing uncertainty for tech groups and stifling innovation. A standardized method, probably incorporating the EU's awareness on consumer welfare and the US's balance among marketplace power and innovation, might gain India's virtual economy, ensuring equity even as protecting highbrow property rights.

3.4 Framework Development for India

A robust framework for India's IPR-Competition Law interface ought to mirror India's socio-financial situations and particular enterprise requirements. The EU's emphasis on client welfare and America's emphasis on market equity provide key insights. India's framework ought to also remember the global landscape to make sure the U.S.A. Stays competitive in global markets. To foster a digital atmosphere that aligns with India's financial wishes, a sturdy

IPR-Competition Law framework ought to address tech-particular problems like records privacy, platform economies, and virtual monopolies. The EU's attention on client protection and the USA's emphasis on market pushed equity offer precious insights for India as it navigates the worldwide virtual landscape. Adopting a dual approach that includes customer interests and competition would help India stay competitive globally.

3.5 Impact of Competition Rules on Industry Innovation

It is found out that opposition legal guidelines affect industries in a different way, suggesting that a one-length-fits-all approach to IPR may not correctly foster innovation. Sector-unique regulations knowledgeable by way of empirical studies would allow India to promote innovation in varied industries more efficiently. For example, industries which include era and prescription drugs can also require stronger IPR protections to incentivize R&D, at the same time as sectors like retail and agriculture may additionally benefit from more lenient competition legal guidelines.

3.6 Coexistence of IPR and Competition Law

The coexistence of IPR and Competition Law is vital for fostering a healthful market that encourages innovation while shielding patron hobbies. The EU's rules exhibit that IPR and Competition Law can complement each other if aligned strategically. India should undertake similar regulations, making sure peaceful coexistence between these prison fields.

3.7 Mechanisms for Fostering Innovation without Anti-Competitive Practices

Specific mechanisms are needed to make certain IPR fosters innovation without leading to anti-aggressive practices. One method is to create differentiated suggestions for larger agencies and smaller organizations, thereby shielding small companies from the monopolistic dispositions of enterprise giants. Mechanisms along with obligatory licensing, which allows use of patented innovations beneath honest terms, also can sell innovation in a manner that discourages anti-aggressive practices.

4. THE NEED FOR INDEPENDENCE: AN ARGUMENT

Even if there may be a few overlap, it's far argued that IP and opposition have separate scopes and function in distinctive regions given that each has a distinct position to fulfil. This leads to interaction. The domains are and should be independent of each other. Many have argued that

the domains of intellectual property and opposition should be saved completely distinct, with the former that specialize in correctly granting and protecting assets rights and the latter on how such rights are used and exercised inside the marketplace. Consequently, this separation need to also be maintained while enforcing the law. As quickly as the asset is mounted, property rights are transferred. On the other hand, opposition best restricts using property rights—such as IPRs—once they provide marketplace strength. What units the former apart from the latter is this allusion to market power. The use of the property rights which might be assigned is truly regulated by IP regulation as nicely, although this is carried out independently of marketplace strength. Contrarily, opposition does not specifically goal IPR for law; as a substitute, it governs the use of all property rights, which can be a supply of market energy. Consequently, there are variations among the two with reference to the length and extent of enforcement.

4.1 WHERE DOES COMPETITION LAW LACK AND HOW IT BLOSTERS IP

Competition law doesn't interfere with the middle feature of IPRs—the proper to exclude. Instead, it steps in while IP holders use their rights to impose market regulations that pass beyond stopping free-riding, leveraging IP to advantage disproportionate market strength. Antitrust scrutiny focuses no longer on exclusion itself however on conduct that distorts competition using that distinctive right⁷. While IP law offers transient monopolies to praise innovation, opposition law guarantees those rights don't evolve into unchecked dominance. If an IP holder makes use of licensing or contractual terms to impose unjustified restrictions, or when their market electricity becomes so substantial that get right of entry to have to be mandated, opposition law turns into vital. In such cases, IP regulation on my own can be inadequate to balance public interest. Thus, opposition law supports, instead of opposes, IP law's goals. Each operates independently—IP incentivizes creation; antitrust law guarantees the market remains fair. Their wonderful but complementary roles assist hold innovation without undermining aggressive markets.

4.2 MONOPLY: ECONOMIC VS LEGAL

Competition government do not constantly need to come to be worried in each application of highbrow belongings. An monetary monopoly does not constantly comply with from a prison monopoly. Dominance within the marketplace does now not result from IP possession alone. Therefore, simply the usage of IPR does not quantity to abusing one's function of electricity.

⁷ Steve Anderman & Hedvig Schmidt, *EC Competition Law and Intellectual Property Rights: The Regulation of Innovation*, at 38 (Oxford Univ. Press, 2d ed. 2011).

Furthermore, legitimately received monopolistic strength isn't always illegal. The principal intention of opposition regulation isn't prohibition of monopolies but the prohibition of practices that are anticompetitive in nature. It recognizes that establishing an financial monopoly thru R&D and the resulting IPRs is a legal and appropriate practice that equates to merit-based totally competition. It acknowledges the right to forbid copying, even if doing so denies others get admission to. Even dominant organisations are accepted to rate IPRs so one can guarantee a sufficient go back on funding. The uses which might be regulated by using competition law are the ones which are not considered to be legitimate, i.e. Unjustifiable behaviour after taking account of the factors listed above.

4.3 COMPETITION LAW THRESHOLDS: IP VERSUS OTHERS

Competition law makes room for the rights granted through IP regulation before it starts its exam. Such a threshold is about by means of regulation as a way to ensure that the territory of IP isn't always usurped by using opposition. This may cause a few favourable treatment through opposition coverage, of the exercising of IP by means of the firm. Once these standards of examination have been fulfilled through opposition, but, there's no need for any further differentiation of highbrow belongings from different types of belongings rights by means of competition law. Competition authorities want no longer deal with monopoly electricity from IP any in another way on grounds of intended importance of innovation or the public desirable nature of the records. These have already been taken account of when issuing the belongings rights making use of to intellectual property.

4.4 APPLICATION OF COMPETITION LAW VS POLICY

As a end result, policymakers have formerly taken into consideration and taken into attention the exchange-off in IP performance whilst designing IP regulations, and it's miles included into it. Therefore, it's far essential that the competition authorities chorus from revisiting such trade-offs whilst making person judgements below opposition regulation. Its pastimes to differentiate among favourable remedy thru competition policy, which is suitable, and beneficial treatment with the aid of way of competition authorities or the court docket with the authority to determine opposition subjects, which want to know now not be allowed in step with the precept of separation among the domain names of competition and intellectual belongings. The many belongings of monopolistic electricity want to be handled similarly. Only while market dominance and strength have been confirmed to exist does competition law become relevant. The reason of competition regulation is to save you market-dominant groups from abusing their

energy. As formerly said, the exercising of intellectual property rights within the applicable scenario also can bring about intentional versions within the manner dominance is determined and its misuse. Further demonstrating its independence from the arena of intellectual property law, after the selection is made, competition law's intervention, together with how the abuse of dominance is dealt with, remains independent of the supply.

4.5 AN EXAMPLE: EXAMINATION OF MERGERS BY COMPETITION IN THE PRESENCE OF IP

In appraising a merger, competitive government examine whether markets are probable to be tormented by the lower in competition after the brand-new entity is shaped. Since the willpower relates to the possibly impact of the merger on marketplace shares, the issues cannot involve simply the sales of the merging entities but additionally the productive capability, since it shows potential marketplace stocks. This precept manifests the examination of marketplace electricity by way of competition. As said in advance, the source of market strength is an irrelevant consideration for competition. Therefore, when examining a merger, intellectual property of the merging entities are pertinent items of enquiry. While the real sales of IP via the parties might be fairly easy to assess, scrutiny of the prevailing inventory of highbrow property of the merging parties (along with the ones which aren't certified to different parties), might also be extensive, though more difficult to measure. Experience has proven that such thorough examination of the IP-associated factors of a merger is rare, despite the fact that there were times limiting the acquisition of competing technologies and as a condition for approval of mergers, compulsory licensing is needed. It has been opined that merging entities may additionally have to divest a number of their IPRs if the mixed IP wealth is likely to undermine the marketplace.

5. INTERPLAY BETWEEN IPR AND COMPETITION LAW IN HEALTH SECTOR INDUSTRY

5.1 HISTORICAL BACKGROUND

Debates on the tension between intellectual property (IP), especially patents in pharmaceuticals, and competition law date back centuries. In 1851, *The Economist* harshly criticized patents for encouraging fraud and lawsuits, calling into question the justice of laws granting monopolies: "The granting of patents 'inflames cupidity,'... begets disputes...

provokes endless lawsuits⁸. Earlier, Adam Smith described patents as “necessary evils” to be granted sparingly—a sentiment echoed by many economists.

In 1996, the WTO’s Singapore Ministerial Declaration led to the creation of a Working Group in 1997 to assess trade and competition interactions. It acknowledged that while IPRs stimulate innovation, rules were needed to curb their anti-competitive misuse⁹. India's Parliamentary Standing Committee also emphasized that while IP rights are essential for incentivizing creativity, they should not allow holders to exert undue market control or adopt monopolistic practices¹⁰.

Although India’s Competition Act didn’t fully resolve IP-competition conflicts during its drafting, Section 3 clarifies the Act’s scope in addressing such anti-competitive conduct—underscoring that IP rights should not override consumer welfare or market fairness.

5.2 UNCERTAIN INTERPLAY

As one pharma industry expert lamented, "owing to the blanket exemption under Section 3(S), the square peg of any anti-competitive practice tethered to the use of IPRs must now be brought through the round hole of "abuse of dominant position" under Section 4."¹¹ While one can sympathise with the emotion, this is perhaps a very narrow and cynical view since the exemption for IPR from the application of Section 3 applies only to agreements. It is a common misconception that IPR has a blanket exemption from all the provisions of the Competition Act. "Thus, if there is an instance of an abuse of dominant position enjoyed by an IPR holder, the Competition Commission of India ("CCI") would have jurisdiction to inquire into such abuse."¹² Exclusions from the applicability of Section 3 have been provided to persons seeking to protect their intellectual property rights as well as agreements for the export of goods. However, the CCI would still be empowered to look into the reasonableness of the restraint

⁸ *Patent Sense*, THE ECONOMIST (Oct. 20, 2005), <https://www.economist.com/node/5015083>.

⁹ WTO, Report of the Working Group on the Interaction between Trade and Competition Policy to the General Council, WTO Doc. WT/WGTCP/4 (Nov. 30, 2000).

¹⁰ Dept.-Related Parliamentary Standing Comm. on Home Affairs, 93rd Report on the Competition Bill, 2001, https://www.prsindia.org/uploads/media/1167471748/bi1173_2007050873_StandingCommitteeReport_on_Competition_Bill_2001.pdf (last visited Feb 25, 2025)

¹¹ Debolina Partap, Intellectual Competition, 5(9) LEGAL ERA (November 2014).

¹² Vinod Dall, Injunctions Sought By SEP Holders - Abuse of Dominance or Protection of IPRs? 5(9) LEGAL ERA (Nov. 2014).

while exercising intellectual property rights.¹³

The relationship between IPR and competition policy has been complex and widely debated, and various models exist in different countries to address potential conflicts¹⁶. The complexity of IPR has deepened since the adoption of legislative reforms in many developing countries as a part of their commitment under the WTO Agreement on Trade Related Intellectual Property Rights ("TRIPS") in 1995. While the importance of IPR in stimulating¹⁴ inventions is widely advocated, by providing legal monopoly it also raises competition concerns, and in certain areas like food and healthcare, it is widely believed that diffusion of intellectual property should have precedence over an incentive to invent." It is noticeable that the discussion about IPR and competition law has remained focused on patents¹⁸ with very little thought about how other IPR like copyright, trademarks and design can give rise to competition law issues.

6. INFLUENCE OF THE NEXUS BETWEEN IP AND COMPETITION LAW IN A TECH DRIVEN WORLD

In a tech-driven world, finding a stability among promoting innovation and ensuring honest competition requires a knowledge of intellectual belongings rights (IPR) and opposition law. Platform economies, facts-driven enterprise fashions, and the rise of virtual products are all posing challenges to the conventional features of IPR and opposition regulation. The interaction among these laws must be reassessed in developing economies like India, in which digital adoption is speeding up, as a way to live up with the global virtual scene. This essay seems on the shortcomings and difficulties in India's criminal machine and considers how adopting global first-rate practices would possibly provide answers that assist India's financial and technical goals. Digital Platforms and Market Dominance The rise of virtual platforms has significantly impacted the interaction between IP and competition law. Data driven market manage via big tech corporations raises concerns about monopolistic conduct, even as these corporations depend on IP protections for his or her innovations. Cross-Border Jurisdictional Challenges and Emerging Technologies The balance of highbrow property and competition regulation is made more tough by using emerging technology like block chain and artificial

¹³ Government of India Report on Competition Policy (Planning Commission, 2007), available at http://planningcommission.nic.in/aboutus/committee/wrkgrp11/wg11_cpoicy.pdf [hereinafter "Planning Commission"]. ¹⁶ Murali Neelakantan, *The Interplay between Competition Law and Intellectual Property Rights in the Indian Healthcare Sector*, 2015 NLS BUS. L. REV. 31 (2015)

¹⁴ World Trade Organisation, Ministerial Declaration on the TRIPS Agreement and Public Health of 14 November 2001 ¹⁸ Raghavan Committee, *supra* note 1; Planning Commission, *supra* note 9.

intelligence (AI). International our bodies are increasingly more critical in harmonizing regulations, especially regarding data IP rights and AI.

6.1 Lack of Jurisprudence in the Indian Context for Digital Markets

India's felony gadget is uncertain when it comes to coping with IPR-Competition Law disputes regarding digital marketplaces. For example, because present guidelines aren't ready to deal with the complexity of the IT enterprise, issues with facts ownership, platform monopolies, and virtual copyright are still unsolved. Indian courts should recollect adopting EU-inspired standards that offer customer-focused, digital-specific suggestions to bridge these gaps.

6.2 Balancing IPR and Competition Law in Tech-Driven Economies

Balancing IPR and Competition Law in a tech-pushed world requires flexibility, as tech markets evolve extra quick than conventional industries. Emerging economies like India face demanding situations in maintaining pace with innovations including artificial intelligence, big information, and virtual structures. The EU's Digital Markets Act and America's attention on market equity offer fashions for India, assisting to make sure that digital innovation flourishes with out developing marketplace dominance.

6.3 Need for Consistent Digital Guidelines

The tech area requires more regular legal recommendations for dealing with conflicts among IPR and Competition Law. In India, case rulings frequently lack consistency, growing uncertainty for tech businesses and stifling innovation. A standardized approach, doubtlessly incorporating the EU's recognition on customer welfare and the US's balance between market power and innovation, would benefit India's virtual economic system, making sure fairness at the same time as protective intellectual property rights.

6.4 Framework Development for Digital IPR and Competition Law

To foster a digital ecosystem that aligns with India's monetary desires, a robust IPR-Competition Law framework need to cope with tech-specific troubles like information privateness, platform economies, and virtual monopolies. The EU's awareness on purchaser safety and america's emphasis on marketplace-driven equity provide precious insights for India as it navigates the global digital panorama. Adopting a twin technique that carries consumer interests and competition might assist India live aggressive globally.

6.5 Impact of Competition Rules on Digital Innovation

Competition guidelines have an effect on virtual industries uniquely, with platform monopolies and statistics control often impeding smaller players. Empirical records shows that a one-length-suits-all technique to IPR is inadequate for virtual markets, in which innovation requires adaptable policies. India ought to gain from zone-specific policies that sell tech innovation throughout various virtual domain names, presenting more potent IP safety for industries with excessive R&D wishes and extra lenient opposition policies for tech startups.

6.6 Coexistence of IPR and Competition Law in Digital Sectors

In tech sectors, the coexistence of IPR and Competition Law is vital for growing a dynamic market. The EU's Digital Services Act and the US's regulatory rules spotlight ways wherein IPR and Competition Law can complement each different, assisting a honest digital economy. A comparable technique in India might create strong surroundings that encourages tech innovation whilst stopping monopolistic practices.

6.7 Mechanisms to Foster Innovation without Anti-Competitive Practices

Specific mechanisms can make sure IPR promotes innovation without enabling anti-competitive practices in digital sectors. For example, India may want to enforce pointers for compulsory licensing of important tech patents, making sure small organizations have get admission to to vital technologies. Additionally, tiered IP protections ought to assist smaller tech firms compete, at the same time as rules proscribing exclusive get admission to to essential information could save you monopolies in data-driven markets.

7. CONCLUSION AND RECOMMENDATIONS

Recommendations

India stands at a crucial juncture in balancing intellectual property protection, public health needs, and fair market competition—especially in the pharmaceutical sector. The following recommendations aim to modernize legal frameworks, enhance transparency, and ensure that innovation serves the broader public interest.

1. Strengthen Legal Foundations for IP and Competition

- Amend the Competition Act to explicitly address anti-competitive practices in IP-intensive sectors, consisting of evergreening and pay-for-delay agreements.

- Revise Section 84 of the Patents Act to definitely define while obligatory licensing is justified—including in instances of immoderate pricing or access boundaries.
- Update the Trade Marks Act to prevent trademark extensions primarily based on emblem names publish-patent expiry, blocking off groups from misusing branding to restrict competition.
- Define abuse of dominance in IP licensing, targeting excessive royalties, refusal to license, and restrictive agreements.

2. Improve Coordination Between IP and Competition Bodies

- Establish a joint CCI–DPIIT committee to handle habitual conflicts among IP rights and opposition law, making sure harmonized policymaking.
- Set up a committed IP-Competition Task Force in the Competition Commission of India, staffed with specialists in regulation, tech, and pharma.
- Create a collaborative framework between the Indian Patent Office and the CCI to at the same time overview instances concerning overlapping criminal worries.

3. Reform the Pharmaceutical Sector for Market Fairness

- Mandate frequent-best naming put up-patent expiry and prohibit exceptional marketing rights based on expired patents or brand trademarks.
- Standardize drug packaging and pill look to limit client confusion and reduce brand-pushed marketplace distortions.
- Disclose drug pricing and production charges to regulators to decorate duty and price oversight.
- Apply updated Drug Price Control Order (DPCO) guidelines to cap critical medicinal drug fees and save you monopolistic pricing.

4. Enhance Access to Innovation and Market Entry

- **Limit data exclusivity periods**, and require data sharing post-patent—especially for clinical trial and safety data—to support generic manufacturers.
- **Encourage cross-licensing and patent pools** in sectors like telecom, software, and pharma to reduce litigation and streamline access.
- **Offer targeted R&D incentives** (e.g., tax breaks and grants) for breakthrough therapies and treatments for rare diseases, rather than minor innovations.

- **Launch a public patent buyout program** to acquire patents for critical medicines and make them accessible to generic producers.

5. Boost Regulatory Agility and Institutional Capacity

- **Pilot regulatory sandboxes** for IP-intensive startups, allowing them to test business models in AI, biotech, and data with relaxed compliance.
- **Create national FRAND licensing guidelines** for Standard Essential Patents (SEPs) to ensure fair and non-discriminatory access to core technologies.
- **Develop fast-track mechanisms** for resolving compulsory licensing and IP-related antitrust disputes efficiently and fairly.

6. Support SMEs and Public Interest Protections

- **Offer legal and financial support to SMEs**, including simplified dispute processes and protections from abusive IP enforcement by dominant players.
- **Clearly define public interest exceptions** that allow government intervention to override IP rights—particularly in life-saving sectors like healthcare.
- **Promote consumer awareness campaigns** about generic drug safety and effectiveness to reduce dependence on branded medications.
- **Collaborate with medical bodies** to enforce ethical prescribing norms and support generic drug usage.

7. ADOPT GLOBAL NORMS THOUGHTFULLY

- **Leverage TRIPS flexibilities** to improve access to medicines and technologies without undermining innovation incentives.
- **Study models from comparable economies** like Brazil and South Africa, and adapt their best practices to suit India's regulatory and market realities.
- **Avoid blanket adoption of Western frameworks**, focusing instead on context-specific reforms that reflect India's unique healthcare challenges and public policy goals.

8. CONCLUSION

According to this report, India must create a coherent framework that balances competition law and intellectual property rights in order to promote innovation and market equity. India can

create regulations that stop monopolistic activities and promote an innovative economy by incorporating ideas from the US and the EU. A sustainable environment where competition law and intellectual property law work in tandem rather than against one another will be facilitated by sector-specific strategies and clear legislative guidelines.

9. FUTURE DIRECTIONS

Further research is needed on how different industries respond to competition rules and IPR enforcement, particularly in emerging markets like India. Additionally, empirical studies examining the impact of legislative changes on small businesses and local industries can provide valuable insights to policymakers, promoting a balanced and inclusive approach to innovation and market fairness.

