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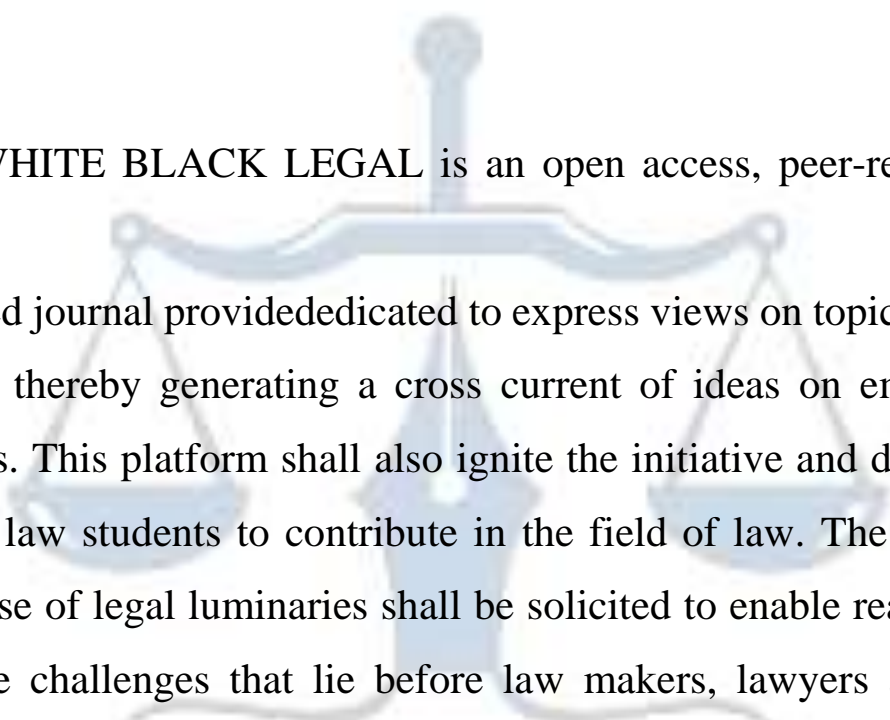


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With this thought, we hereby present to you

# **FUELING INNOVATION: THE IMPACT OF VENTURE CAPITAL ON EMERGING MARKETS**

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LL.M (BUSINESS LAW) 1ST SEMESTER

## **ABSTRACT**

Venture capital, a novel approach to company financing, has become a godsend for frugal entrepreneurs with tight goals. The purpose of this article is to provide in-depth analytical knowledge about venture capital investment's function as a global source of finance for start-up companies. The venture-backed start-ups have redefined the whole industry idea, with a few of the most futuristic companies beating the traditional oil and banking giants to become the most valuable businesses on the earth. Venture capital has become one of the most magnificent and exciting areas of finance. Despite that, venture capital has modified the outcomes for the worldwide economy by playing a major part in the significant development of today's huge start-ups like Stripe, Cruise, Dropbox, Apple, Microsoft, Coinbase, and Airbnb. Approximately 4 million people are employed by local firms with venture capital backing, which also takes up about one-fourth of the market value of the economy. As a result, the company financed by venture capital investment has developed everywhere from research and growth in employment and income<sup>1</sup>. The article primarily applies online sources and materials, including journals, news articles, and reports, to evaluate the effect of venture capital on developing markets all over the globe. This research shows how venture capital (VC) investment influences long-run development and increases successful investors. This article also involves the legal framework, the impact of venture capital on emerging markets is influenced by both domestic laws and international regulations. The enduring impact on the overall economic growth of developing markets will be observed in this article. Additionally, this research may discuss the obstacles women face in developing markets getting venture capital funding and may observe the potential advantages of promoting gender diversity and differences in the venture capital ecosystem. Researching the impact of certain government policy initiatives, such as tax breaks or loosened restrictions, may throw light on how to develop venture capital-friendly weather



in developing nations<sup>2</sup>. India requires a quick and pressing need for venture capital, but the market's expansion rate is extremely slow and inadequate to fulfil the requirements in the sector. This article briefly discusses the venture capital technique of financing and the venture capital environment in developing markets.

**Keywords:** Investment in venture capital, Economic Development, Employment opportunity, Enduring impact, start-up enterprises

## **INTRODUCTION**

Parliamentary amendments that have had a material influence on both young entrepreneurs and other investors going apart from traditional investments in stocks and bonds have led to a development in start-up investment the whole time. The evolution and expansion of internet companies that unite investors and entrepreneurs has been stimulated by venture capital funding. The traditional forms of financing—bank debts, bets, and security—tend to elude loaning money to riskier enterprises, but venture capital is significant for financial intermediaries. Investing in stocks and equity links, which share risk, rewards, and advantages, is how venture capital gives financial support as opposed to requesting loans. Three. Venture capital helps business owners with day-to-day operations in addition to providing financial support. Specifically, "venture capital" refers to a type of private equity investment meant for startups and small businesses. Venture capital funds or firms invest in these start-up companies in return for stock and ownership holdings. Venture capitalists take the chance to provide funding to riskier enterprises because they think some of the businesses they support will succeed. Modern technology or distinctive business strategies, such as social media and information technology, are the primary emphasis of startup companies<sup>4</sup>. Venture capital provides risk-bearing finance in the form of stock to support the expansion of enterprises. By offering managerial advice and pledging to support the overall plan, the venture capital brings some value. In the medium run, the substantial returns from capital gains more than offset the venture capitalists' significant risks. A few industries where venture capital has a major impact include artificial intelligence, and fintech innovation, Digital health solutions, E-commerce. These industries often need significant capital for R&D, product growth, market expansion, and talent acquisition. For entrepreneurs interested in selling ground-breaking ideas or game-changing technology, venture capital bridges the cash vacuum that might occur. Some distinct laws and rules regulate the legal and regulatory environment for venture capital in several

nations, including India<sup>5</sup>. These frameworks seek to protect the interests of investors, advance transparency, and encourage an atmosphere that is in supporting to venture capital investments. To assist the flow of funding, venture capitalists and startups are interconnected through various industry groups and networks.

## **LITERATURE REVIEW**

As a result of financial globalization, savings growth, and an increase in risk tolerance among global investors throughout time, venture capital emerged as a new source of funding for businesses. Josh Lerner and Ramana Nanda (2019)<sup>6</sup>.

Venture Capital and the Finance of Innovation. With a prominence on developing countries specifically, Lerner's comprehensive book offers a thorough examination of venture capital's role in encouraging innovation. It views how venture capital influences all facets of innovation, including technological advancement, product commercialization, and market expansion. Mohammad Tanzeem Raza (2019)<sup>7</sup> In light of this study, young entrepreneurs can launch new firms thanks to venture capital investment. The growth of an entrepreneur's innovative thinking is greatly helped out by venture capital investments since they offer investors the knowledge necessary to design products and services that are both distinctive and profitable. This assessment claims that entrepreneurs have innovative ideas but are also underprivileged and jobless. Therefore, venture capital funding plays a major role in obtaining a financial investment as well as professional counsel and a restricted amount of other non-financial aiding. This finance has a significant and powerful impact on an economy's newly emerging growth and investment standards. Vaishali Pagaria (2016)<sup>8</sup> presents some interesting outlook on venture capital allocation, where they have seen venture capital financing as a different form of funding for business owners looking to launch a new venture. This study states that venture capital financing is a source where investors share risk, which contributes to the expansion of the business. This study illustrates the traits and significance of creative business concepts among entrepreneurs as well as how funding for venture capital varies from other forms of funding. Isin Guler and Mauro F. Guillén (2010)<sup>9</sup> Venture capital firms have been increasingly looking for investment prospects abroad in recent years. An intriguing example of internationalization is the cross-border growth of venture capital firms because they are inconsistent with both traditional portfolio and direct investing strategies. Due to the unique characteristics of venture capital investing, to comprehend foreign venture capital, new

theoretical perspectives are required. Investments. This essay contributes to the study of international business by investigating the institutional characteristics that affect the decisions made by capital firms to enter overseas markets, and how their impact alters as Businesses gain experience. Results from 216 American venture capital firms are reported. Companies have the potential to invest in 95 nations between 1990 and 2002.

## **RESEARCH GAP**

### 1. Evaluation and Assortment criteria:

The evaluation and selection criteria used by investors are a crucial topic in venture capital that requires more study. Because there is presently no agreement on the elements that impact investment decisions, the rating process is random. Investigating the creation of normalization assessment steps and criteria would increase venture capital investments' clarity and effectiveness. Relevant laws on these types of investments are – the SEBI ACT, of 1992 and The Companies Act, of 2013.

### 2. Analyzing and observing the performance of venture capitalist Investments:

Due to their special characteristics, startups may not be suitably examined financially using traditional approaches. Investors might think more informed judgments if new techniques for assessing and monitoring the performance of venture capital-backed businesses were refined. Probably the relevant regulation for this sector of study is the SEBI (Alternative Investment Fund) regulation, of 2012

### 3. Exit Techniques:

Venture capitalist sold their assets at the right time, venture capital investors believe in making a profit. The best exit strategies, though, are still strongly opposed by various business types and areas. It would be favourable to supervise research on exit strategies, that are initial public offers (IPOs), mergers and acquisitions (M&A), and secondary markets, to gain knowledge about how to maximize profits for both investors and business owners. There may be a relation between these exit techniques and the SEBI (ICDR) Regulations, 2018.

### 4. International versus domestic venture capital investment:

Examining the impact of local versus. International venture capital investments in

developing markets are another sector where research is limited. The movement of venture capital in these markets may be taken into consideration by being aware of how local and international investors vary in their investment methods, determining techniques, and providing after-investment support. In this study, relevant statutes, regulatory frameworks, and rules relating to foreign direct investment May be used.

5. Transfer of Technology and Knowledge Spillovers:

Another sector of study that requires to be filled is to know how venture capital investments in emerging markets impact technology transfer and expertise submersion. Comprehension about how venture capital-backed businesses in these markets foster innovation, information circulation, and technological advancement will throw light on the venture capital industry's whole impact on the national economy.

The relevant rules, regulations, and framework regarding intellectual property might be useful in examining this issue.

6. Environmental Policy and Regulation:

Unfulfilled research requires and includes evaluating how the legislature and regulatory settings influence venture capital activities and operations in developing economies. Examining how well government regulatory norms, legal institutions, and policy frameworks supervise to attract and aid venture capital investments will provide significant insights into encouraging innovative and entrepreneurial settings. Statutes on regulatory frameworks and investment advancement may be relevant in this situation.

Government rules, regulations, and policies have a big effect on the venture capital environment. The achievement of this interference might be determined by examining how various policy measures, such as tax incentives, regulatory frameworks, and startup supporting programs, impact venture capital

activities. To address the research gap the relevant statutes that might be useful herein are Income Tax, 1961, and the Startup India program.

## **RESEARCH QUESTIONS**

1. Examine the significant determining factors of venture capital's ability to encourage innovation in economic markets.
2. What role does risk capital play in providing rapidly growing businesses and startups in emerging economies with the funding they need?
3. Evaluate the differences between local and foreign venture capital investments in terms of their impacts on developing markets.
4. What are the approaches, methods, and regulatory framework constituents that have a big effect on venture capital's productivity and impact in global markets?
5. How are job expansion, economic growth, and general socio-economic progress affected by risk capital investment in emerging markets?
6. Justify the obstacles faced by women in venture capital and the effect of gender diversity in it.

## **RESEARCH OBJECTIVES**

1. To examine how risk capital has magnified the development of start-ups.
2. To study the progress of venture capital investment in various areas of the economy.
3. Venture capital's impact on emerging markets, both socially and economically, must not be disregarded.
4. To explore the potential drawbacks of venture capital funding, such as the pressure that it can put on entrepreneurs to achieve rapid growth and profitability.

## **RESEARCH METHODOLOGY**

The methods that were being used in this research are both primary and secondary data. Through primary data needing observations from experienced startups, companies, and venture capitalists. Empirical research for collecting quantitative data through interviews in which targeting groups were venture capital firms, startup companies, and relevant stakeholders in developing markets. Questions that can be related to the amount of capital invested, the success rate of the investments, the development of invested companies, and their innovation positions. Secondary Data is the article, reports, journals, and online sources. Data collected can be evaluated through relevant statistical tools to recognize patterns, correlations, and crucial levels.

## **NEED FOR VENTURE CAPITAL FINANCING**

In the twenty-first century, businesspeople are shifting from old approaches and sources of funding to new, unique, and creative approaches and sources of funding to start their companies over from scratch. Venture capital is important to the same. Venture capital financing is a means by which entrepreneurs can obtain funding from investors, along with guidance and connections, in exchange for a stake in their company's stock. From the perspective of investors and issuing firms, this study aims to evaluate the investment pattern, financing sources, and importance of venture capital<sup>10</sup>.

## **SALIENT FEATURES OF VENTURE CAPITAL**

### 1. Finance New Ventures:

For fresh and early-stage companies, risk capital is an easy way to raise money. In the early years of operation, raising funds from the capital market can be challenging for new businesses. Companies with new concepts and more growth potential can more readily draw investors who are interested in making investments to receive bigger returns.

### 2. High risk:

High risk is associated with these investments. Investments in venture capital involve lending money to newly established companies that, because of their early phases of development, have a significant risk of failing. Investment returns are directly impacted by the rate of business development. Choosing the right kind of business is essential for investors to earn the desired revenues.

### 3. Lack Of Liquidity:

It's vital to keep in mind that venture capital investments are not liquid. As a result, investors are not able to promptly withdraw their money from their assets. Typically, this kind of investment entails long-term obligations and can be made with debt or convertible securities. It's crucial to keep in mind that the rewards for these expenditures depend on the company's growth, which can take some time to manifest. As a result, while thinking about making this kind of investment, investors should be ready for a long-term investing strategy.

### 4. Equity Participation:

Through equity involvement, businesses are financed. Venture capitalists invest in startups by purchasing the stock capital of those companies. These investors want to sell every share they own once they start to turn a profit to realize a sizable monetary.

5. Long-Term Horizon:

Long-term investments are made to help young entrepreneurs for their expansion and growth. It can be done by investing in equity capital, which produces long-term profits. It's a risky decision for those investors who want to get a quick return on their investment.

6. Participation In Management

Venture capitalists take part in the management of an organization by investing in its equity capital. By participating in the activities of the borrowing company, they not only lend money to start-up businesses but also provide managerial knowledge. The traditional stock market, a conventional creditor or banker that merely provides funds without being involved in the operation of the company, or the venture capital approach are different from these models.

7. Innovative ideas receive financial support.

8. Venture capital providers take involvement in the company's management<sup>11</sup>.

**FITNESS FOR VENTURE CAPITAL: FUNDING**

1. They provide businesses with riches and experience.
2. Equity finance in the amount of a substantial sum is possible.
3. The company is under no duty to reimburse the funds.
4. It offers crucial knowledge, resources, and technical support in addition to financing to help a firm succeed.

**DISADVANTAGES OF VENTURE CAPITAL FUNDING**

1. The founder's independence and authority are gone when the investors take a share in the business.
2. It's a drawn-out and difficult procedure.

3. It's an erratic method of funding.
4. Benefits can be realized in the long run.

### **METHODS OF VENTURE CAPITAL FINANCING**

1. Equity Financing:

Venture capital units typically need money for a longer period, although they might not be able to give investors a return in the beginning. As a result, equity share capital financing is beneficial. The investor's share of the venture capital units' total equity capital cannot be more than 40%. Therefore, entrepreneurship continues to have effective control and ownership.

2. Conditional Loan:

A conditional loan is repaid as a royalty after the business endeavour starts to bring in sales. On these loans, interest is not charged. The rate of royalty, let's say it ranges from 2 to 15%, could depend on elements like the gestation period, cash flow patterns, degree of risk, etc.

3. Income Note:

A hybrid type of funding that blends aspects of conditional loans along with regular loans. Although at comparatively low rates, the venture capital entity must pay both interest and a royalty on sales.

4. Participating Debenture:

Startup businesses need money to raise financing, so they issue debentures with a promise to pay back the money invested once the security matures. In other words, a business will always issue a debenture for a specific period whenever it needs money. The corporation then pays the interest on the invested funds at the designated maturity date.

### **TYPES OF VENTURE CAPITAL FUNDING**

There are different types which are associated with venture capital funding: -

1. Early-stage financing:

Further early-stage financing is divided into sub-categories: first-stage funding, start-



up funding, and seed funding.

**Seed funding-** It is provided at the set-up or initial stage of the business. This stage is also called as seed stage. A new businessman invites an investor for funding for his idea or product. As the idea or the business is new it involves high risk. So, in this case, the entrepreneur will convince the investor to fund his idea. The investor will investigate the technical and economic feasibility of the idea. If the idea is feasible then investors will invest in this new idea and will take risks. But if the idea is not feasible then the investor will not invest his funds.

**Start-up funding** – This funding is done for expenses associated with product development and marketing. The venture capital company will check the size of the market of that product. If the results are worthwhile and there is a large number of customers buying the product then the venture capital firms will make further funding at this stage of business. If not, then venture capital firm may stop their funding.

**First-stage financing-** At this point, the concept has been effectively transformed into a product, which is being manufactured and distributed. A venture capital firm assumes that the management is capable of facing market competition, business risk etc. If the management is not capable of facing market issues and maintaining growth then venture capital firms will not provide growth funding.

2. Expansion funding:

This funding is done by a venture capital firm for the expansion of a newly profitable company. This funding is provided at the expansion stage or maturity phases. At this stage, the company tries to expand its market share. More products and varieties are produced and sold at this stage.

3. Working capital funding:

Companies with venture capital provide this kind of finance to businesses that are selling goods but aren't yet turning a significant profit.

4. Acquisition funding:

It helps a company when it decides and needs quick funds to acquire another company or its part. This method of venture capital firm makes funding for facilitating: - The merger with other company, keeping competitors away etc.

5. Turnaround Financing:

Buying control of a sick company provides management and finance – risk is medium to a high level- period 3 to 5 years<sup>13</sup>.

### **INDIA'S VENTURE CAPITAL FINANCING**

Venture capital is a sector that includes developing financial institutions such as IDBI, ICICI, and state financial companies. These groups provided support to businesses in the private sector that raised capital through debt. Previously, public donations were used to secure a sizable amount of venture capital. But the whims of the market had a big influence on this source. It became increasingly difficult for smaller companies with workable concepts to raise capital from the public when the minimum paid-up capital requirements went up for listing at the stock exchanges. Both the Indian government's long-term budgetary policy and the 7th five-year plan recognized the country's need for venture capital. In 1973, an advisory panel on the expansion of medium- and small-sized enterprises acknowledged the necessity of this.

### **VENTURE CAPITAL INDUSTRY REGULATORY FRAMEWORK IN INDIA:**

The role of venture capitalists in India has thus far been filled by individual investors and development finance organizations as the country lacks a regulated venture capital industry. For business owners, bank finance, private placements, and initial public offerings have been the primary sources of capital. In 1973, a committee on the development of small and medium-sized enterprises stressed the value of encouraging venture capital as a means of funding for start-up companies and cutting-edge technology. After the creation of many public sector funds, venture capital activity did not gain momentum since it was concentrated on high-tech projects that were funded exclusively (rather than comprehensively). The World Bank then conducted research to look at the potential for growing venture capital in the private sector; as a result, the Indian government introduced regulations for venture capital funds (VCFs) in 1988. These rules limited the establishment of VCFs solely by banks or other financial organizations. Globally, the tendency was favourable. Afterwards, a study on the possibility of developing venture capital in the private sector was carried out by the World Bank. According to the research's conclusions. This decade has witnessed a persistent trend of specialists, successful entrepreneurs, and astute investors setting up venture capital firms willing to take big risks in the hopes of big returns. The Government of India then released regulations in

September 1995 enabling foreign venture capital participation in India.

The Reserve Bank of India controls foreign investment and the movement of money into and out of India, although the Central Board of Direct Taxes (CBDT) has set rules for tax exemptions. As part of its mandate to monitor and develop the Indian securities markets, SEBI also drafted the SEBI (Venture Capital Funds) Regulations, 1996 under Section 12 of the SEBI Act 1992. In 1988, the Indian government took the initiative to publish regulations for venture capital funds, or VCFs. However, only banks or other financial institutions were allowed to establish VCFs under these restrictions. Over the last ten years, there has been a widespread movement in favour of venture capital being founded by professionals, seasoned business owners, and astute financiers willing to assume substantial risks in the hopes of reaping fat profits. This decade has seen a sustained trend of experts, successful entrepreneurs, and astute investors setting up venture capital firms eager to take significant risks in the hope of earning large profits. Then, in September 1995, the Indian government published legislation opening up India to international venture capital investment. Guidelines for tax exemptions have been released by the Central Board of Direct Taxes (CBDT); nevertheless, foreign investment and cash movement into and out of India are governed by the Reserve Bank of India (RBI). Additionally, SEBI under Section 12 of the SEBI Act 1992 drafted the SEBI (Venture Capital Funds) Regulations, 1996 as part of its responsibility to oversee and develop the Indian securities markets. Consequently, there were three sets of regulations governing venture capital activity: SEBI (Venture Capital Regulations) 1996; Guidelines for Overseas Venture Capital Investments released by the Department of Economic Affairs in the Ministry of Finance in the year 1995, and CBDT Guidelines for Venture Capital Companies issued in 1995;

Which were later modified in 1999. All of these rules have to be combined into a single set for consistency and hassle-free single window clearance. Following its establishment by SEBI in 1999–2000, the K.B. Chandrasekhar Committee made recommendations that led to the government of India withdrawing the Guidelines for Overseas Venture Capital Investment in September 2000. After that, SEBI was designated as the VCFs' nodal regulator to offer a standardized, hassle-free, single-window regulatory framework. SEBI recently released regulations for overseas venture capital investors. The same registration requirements that applied to foreign institutional investors (FIIs) also applied to foreign venture capital investors (FVCIs)<sup>14</sup>.

## **VENTURE CAPITAL INVESTMENT PROCESS**

Venture capital investment operations consist of five steps: deal origination, screening, deal structuring, assessment or due diligence, post-investment activities, and withdrawal.

### Deal origination:

Creation of deals The VCs could be referred transactions through their parent firms, business partners, trade associations, friends, etc. The Indian venture capital sector has been quite aggressive in creating transaction flow by pushing entrepreneurs to work on their business concepts. Consulting firms such as McKinsey and Arthur Anderson have launched nationwide business plan competitions to generate new, creative concepts. They employ direct communication with the top scientific centres and institutions, as well as the popular press, to achieve this. Individuals with industry experience provide the necessary abilities for the strategies that make the shortlist.

### Screening:

VCFs do a preliminary review of every initiative based on a few standard criteria. For example, the screening process may limit initiatives to sectors where the venture investor is familiar with the technology, product, or market size. The location, funding stage, and investment size may also be part of the thorough screening requirements.

### Evaluation of due diligence:

A proposal is put through a thorough review, or due diligence procedure after it has passed the preliminary screening. The majority of businesses are start-ups, and the entrepreneurs may be inexperienced in running businesses. As such, a formal, intricate analysis is neither desirable nor possible. As a result, the VCs depend on a comprehensive but subjective assessment. VCFs evaluate the appropriateness of the entrepreneur before analyzing the attributes of the product, market, or technology. To assess the possible risk and expected return on the investment, the majority of venture investors ask to see a business plan.

### Deal structuring:

Once the endeavour has been deemed feasible, the venture capitalist and the investing business discuss the terms and conditions of the contract, i.e., the amount, form, and price of the investment. This process is referred to as "deal structuring." The agreement also contains earn-

out and protective covenants. Covenants include things like buyback agreements, acquisitions, initial public offerings (IPOs), and the venture capitalist's authority to oversee the investee firm and change its management as needed. Earn-out agreements specify the objectives and the share of stock that belongs to the entrepreneur.

The majority of the time, venture investors negotiate agreements to ensure that their interests are safeguarded. They are seeking an agreement that will:

- A return appropriate to the risk
- Through board participation, influence over the company.
  - Tax reduction.
  - Ensuring the liquidity of investments.
  - The option to change management if necessary for consistency.
  - Inadequate managerial abilities.

The issuing corporations want the agreement to be set up so that their interests are safeguarded. They would like to continue to hold a commanding position in their industry, generate respectable returns, pay less in taxes, and have adequate cash to run their firm.

Post-investment activity and exit strategies:

After a deal is structured, a venture capitalist becomes a partner and collaborator, shaping the venture's direction through representation and influence in marketing, finance, and managerial functions. Their involvement depends on their policy, but they may intervene in financial or managerial crises.

### **VENTURE CAPITAL FUNDING CHALLENGES:**

In today's world, the private equity and venture capital sector is at a crossroads and is confronted by formidable obstacles on many fronts. Achieving these challenges will be essential to the longevity of this business, notwithstanding the enormous investments that have occurred over the previous few years. There are a few common difficulties:

1. Exits: The insufficiently developed M&A exit procedures, which require the active collaboration of business owners and firm promoters, and an overreliance on IPOs for exits have made it difficult to realize the value of investments.
2. Valuation: Similar markets, such as China, exhibit a value arbitrage between their

public and private sectors. Private valuations in India are comparable to or higher than their public counterparts. The lack of high-calibre private companies with investable sizes is the main cause. Approximately 6,000 listed firms in India lack capital, resemble private enterprises, and trade at a lower price than their private equivalents. Regulator limits prevent private equity venture capital funds from accessing them, which is unfortunate<sup>16</sup>.

3. Scalability: Because of infrastructure constraints, regulatory holdups, and mounting red tape, Indian businesses are struggling to grow beyond a certain crucial size.
4. Illiquidity: One-fifth of the average daily traded value on public markets is made up of companies with a market cap of fewer than 1,000 crores (\$225 million), while four per cent is made up of companies with a cap of fewer than 500 crores (\$113 million). For small and medium-sized businesses listed on it, this illustrates how illiquid the market is. Large investors (more than 10%) in portfolio businesses, such as venture capital and private equity, find it difficult to sell their shares because of the illiquidity of their scrips. Though it has been considered for some time, there hasn't been much progress on the idea of a separate stock market for small and medium-sized businesses.
5. Returns: Indian Private Equity and Venture Capital have not succeeded in producing comes back or leaves several times comparable to those of other markets like China for a variety of reasons. If this keeps happening, the new capital will stop being allocated by investors (or limited partners) to India.

Venture capital's ability to foster innovation in emerging markets depends on several factors, such as:

1. Business entrepreneurs with high-risk, high-reward ideas might seek venture capital financing. By employing the skills and resources essential for venture capital investment, businesspeople can overcome the challenges in developing and commercializing sharp-edge products services, and technology. Venture capital investments can help firms and industries grow by promoting the creation, adoption, and sharing of knowledge.
2. The quality and variety of the Venture Capital investors and their portfolio companies. Venture Capital investors can influence the directives and pace of innovation by choosing, vetting, evaluating, and advising the businessmen they support. Venture Capital investors can also encourage a culture of innovation and experimentation by

giving incentives, suggestions, and mentoring to their portfolio companies. The quality and diversity of the Venture Capital investors and their portfolio companies can impact the degree of competition, collaboration, and learning in the innovation ecosystem.

3. The institutional and legal framework that influences the venture capital sectors and their connections with other players in the innovation system. The institutional and regulatory environment can impact the supply and demand of venture financing investment, the governance and performance of venture capital-backed companies, and the exit prospects for venture capital investors and businessmen. The institutional and regulatory environment can also affect the protection and enforcement of intellectual property rights, the availability and mobility of human capital, and the creation and adoption of infrastructure and standards<sup>17</sup>.

Under the circumstances of quickly developing businesses and startups, venture capital plays a significant role in supporting the essential funding:

Often referred to as risk capital, venture capital is a type of investment in equity in which investors contribute funds in exchange for a stake in the company. In developing markets, startups often face many difficulties in accessing conventional sources of financing due to lack of collateral having a limited credit history, or the high-risk nature of their ventures. Risk capital fills this gap by giving a financial vacuum to innovative and high-potential startups that might otherwise find it difficult to get investment. The dual role of risk capital in financing start-ups in emerging markets. First of all, it enables businessmen to get the essential financial resources to expand and grow their businesses. This investment can be put into product growth, marketing, adding staff, growing operations, and other growth-related activities. Second, risk capital not only provides financial support but also offers knowledge, contacts, and mentorship to the table. Venture capitalists can offer advice to entrepreneurs, helping them negotiate difficulties and make strategic decisions. They frequently have experience and skills in scaling businesses. Through the SEBI (Alternative Investment Funds) Regulations, 2012, the Securities and Exchange Board of India (SEBI) significantly contributes to the regulation of risk capital operations in India. These rules control how venture capital funds, angel funds, and other similar alternative investment funds that lend money to risky entrepreneurs operate and function. The Securities Appellate Tribunal (SAT) and relevant High Courts have jurisdiction over disputes relating to the SEBI Act, 1992, and the SEBI (Alternative Investment Funds) Regulations, 2012<sup>18</sup>.

Evaluate the differences between local and foreign venture capital investments in terms of their impacts on developing markets:

1. **Access to Capital:** Investments in local venture capital frequently concentrate on funding new enterprises and domestic companies. They are more knowledgeable about the dynamics of the local market, the subtleties of culture, and the regulatory landscape. Startups that especially serve the demands of the local market may benefit from this. On the other hand, foreign venture capital investments draw in more money from abroad, giving entrepreneurs access to a wider pool of funding. Foreign investment can speed up growth and supply resources that might not be accessible locally.
2. **Knowledge and Experience:** Local venture capitalists frequently have a thorough awareness of the local business environment, market trends, and consumer behaviour. In addition to mentorship and strategic advice, they can contribute important knowledge and experience to businesses. Investments in foreign venture capital can come with access to worldwide networks, a variety of viewpoints, and knowledge of international markets. Startups may benefit from greater visibility as well as the opportunity to expand beyond the local market as a result.
3. Investors in local venture capital may be more willing to take on risk and have more in-depth knowledge of the problems unique to the community. They might be more receptive to funding high-risk, early-stage businesses that are in line with local market demands. Foreign venture capitalists may have a distinct level of risk tolerance and set of investment requirements, focusing on firms with the potential to be globally scalable. This may lead to various investment goals and approaches, which may affect the kinds of enterprises that obtain finance.
4. **Economic development and spillover effects:** The local economy can be significantly impacted by investments in venture capital. By fostering the establishment of new jobs and fostering innovation, they contribute to the growth of the country's economy. They also encourage startup collaboration and information sharing, supporting the development of regional entrepreneurial ecosystems. Foreign venture capital investments may lead to technical transfers, access to international markets, and best practices, all of which may assist the residents of the host country in advancing their knowledge and disseminating it.

The effectiveness and impact of venture capital in international markets can be strongly



impacted by several critical approaches, techniques, and regulatory framework components. These consist of:

1. **Environment of Regulation:** The venture capital industry's productivity and impact are greatly influenced by the regulatory environment that surrounds investment decisions. Favourable policies that support financial flows, ease corporate operations, safeguard investor rights, and support entrepreneurship might draw venture capital activity.

Important regulatory considerations that can affect venture capital's productivity and impact include transparent and effective approval procedures, investor-friendly laws, and encouraging frameworks for fundraising and exit strategies.

2. **Taxation:** The effectiveness and impact of venture capital investments can be significantly impacted by tax laws. Long-term investments can be encouraged and venture capital funds can be attracted through advantageous tax treatment, such as tax breaks for capital gains or incentives for long-term investments. The growth of venture capital activities, on the other hand, might be constrained by onerous tax regimes that discourage investment.
3. **Access to Funding:** The viability and accessibility of capital sources are essential to the effectiveness and influence of venture capital. By fostering the growth of regional capital markets, encouraging institutional investors to engage in venture capital activities, and supporting angel investors and other sources of early-stage investment, governments and policymakers can make it easier for people to access finance<sup>19</sup>.
4. **Investor Protection:** For investors to remain confident and venture capital investments to be attracted, a strong regulatory framework that safeguards investor rights is essential. The establishment of trust and the provision of a stable investment environment are aided by regulations that guarantee openness, disclosure standards, and investor redress systems.
5. **Supportive Ecosystem:** For venture capital to be productive and have an impact, a supportive ecosystem must exist with reliable institutions, a robust infrastructure for research and development, cutting-edge technology, and qualified individuals. By supporting entrepreneurial education, investing in research and development, and facilitating partnerships between academics, businesses, and startups, governments can contribute to the growth of such ecosystems.
6. **Intellectual Property Rights (IPR) Protection:** For venture capital investments, strong

intellectual property rights protection is essential, especially in industries that depend heavily on innovation and technology. By offering protection and incentives for innovation, robust IPR frameworks that defend patents, copyrights, trademarks, and trade secrets promote venture capital investments.

The expansion of employment, economic growth, and broader socioeconomic development can all be significantly impacted by risk capital investment in emerging markets. The following are some ways that risk capital investment affects these variables:

1. **Job Expansion:** Startups and small enterprises in emerging regions are driven by risk capital investment. Frequently, these companies have large expansion goals and the capacity to add additional employees. Startups can extend their operations, recruit more staff, and scale their operations with the injection of risk capital. Direct job creation and employment opportunities result from this, alleviating the unemployment problem and enhancing the nation's total job market<sup>20</sup>.
2. **Economic Growth:** Investment in risk capital boosts economic growth in several ways. First of all, it gives companies the money they need to create cutting-edge items, investigate untapped areas, and increase their clientele. As a result, economic activity and revenue production grow. Additionally, companies funded by risk capital frequently help the expansion of supply chains and associated businesses. By generating demand for goods and services, encouraging entrepreneurship, and luring investments, this multiplier effect accelerates economic expansion.
3. **Technological Advancement:** Startups with a focus on technological solutions and game-changing discoveries are frequently the target of risk capital investments. This makes it possible for new technology, goods, and services to enter the market. Technological developments promote greater production, more efficiency, and greater industry competition. Higher economic growth results from this, which also opens up possibilities for additional innovation and development.
4. **Sectoral Development:** Investment in risk capital is essential for the growth of certain industries in emerging markets. Risk capital-funded startups frequently work in industries including fintech, e-commerce, healthcare, renewable energy, and agriculture, among others. These industries have the potential to have an impact on the entire economy. For instance, investing in renewable energy firms can encourage

the use of clean energy, address environmental issues, and open up job opportunities within the industry.

5. **Socio-economic Progress:** Investment in risk capital aids in the overall socioeconomic development of emerging markets. It encourages creativity and entrepreneurship, giving people the freedom to pursue their passions and effect change. It makes it possible to create a helpful ecosystem with networks, mentorship, and knowledge-sharing possibilities. Furthermore, environmental, social, and governance (ESG) concerns are frequently given top priority in risk capital investments, encouraging ethical and sustainable company conduct. This helps communities and society as a whole to develop and be in good health overall.

In the venture capital industry, women encounter several barriers that might restrict their involvement and impede their professional advancement. Among these challenges are:

1. **Gender Bias:** The venture capital sector is still plagued by preconceptions and gender bias. Men are thought to be better qualified for leadership positions and to grasp technology and finance than women, who are frequently perceived as lacking the essential knowledge or expertise. Due to this bias, women may have fewer opportunities to work in venture capital businesses or find funding for their projects.
2. **Lack of Representation:** In the venture capital sector, gender bias and preconceptions still exist. There is a notion that men are better equipped for leadership positions and have a greater understanding of technology and finance, while women are frequently perceived as missing the requisite abilities or expertise. Women may have less opportunity to work in venture capital businesses or to obtain investment for their projects as a result of this bias.
3. **Network Limitations:** According to studies, investment for businesses led by women is much lower than for firms led by men. Unconscious biases in investment decision-making and a lack of diversity on investment committees are two reasons for this prejudice in funding allocation.
4. **Funding Disparities:** Research has indicated that firms run by women tend to garner much less investment than those managed by men. Several reasons, such as the lack of diversity in investment committees and unconscious biases in investment decision-making, might be blamed for this funding distribution prejudice.

The effect of gender diversity in venture capital can be profound and beneficial. Research has consistently shown that gender diversity in decision-making leads to better investment outcomes and greater financial returns. Here are a few keyways in which gender diversity positively impacts venture capital:

1. **Broader Perspective:** In the venture capital industry, women encounter several barriers that might restrict their involvement and impede their professional advancement. Among these challenges are:
2. **Enhanced Decision-Making:** Teams that are gender diverse bring a larger range of viewpoints, experiences, and information to the table when making investment decisions. This diversity of viewpoints raises the possibility of discovering special investment opportunities and reducing groupthink.
3. **Market Relevance:** In venture capital teams, gender diversity can aid in spotting and comprehending market opportunities that are frequently missed by monolithic groupings. This is crucial since there is a sizable untapped market for enterprises run by women or catering to women-centric sectors.
4. **Better Returns:** Research has indicated that venture capital firms with gender-diverse teams perform better than those with all-male teams. Teams from different backgrounds contribute a variety of viewpoints, networks, and talents that enhance the overall effectiveness and success of the firm's investments.

## **CONCLUSION AND SUGGESTION**

Unlike the US, India is still in the early stages of venture capital. A lack of information, a concern about taking on too much risk, a reluctance to approach the market, and a lack of straightforward exit alternatives are some of the obstacles preventing the venture capital business in India from growing. The Indian venture financing environment has significantly improved as a result of the country's recent economic system changes, as well as government initiatives like Start-up India and support for the commercialization of new technologies and the backward integration of existing technologies. Additionally, the country has produced foreign technologies domestically.

Future projections indicate that venture capitalism in India will expand quickly due to the government's efforts to support entrepreneurship as well as the enthusiasm and interest of new investors. Businesses now have more opportunities to explore untapped areas because of the

notable growth of India's venture capital industry. New benchmarks for prospective business owners' success have been set by venture capital-backed entrepreneurial endeavours. One country that has emerged as a global startup powerhouse is India. Venture financing requires both business development and a willingness to exchange ownership rights. The rise in venture capital agreements and investments requires investigation. The results indicate that the industry needs venture capital. The features of venture capital investments include high risk and high return. Apprentice ventures benefit from entrepreneurial capital. Producing large profits is the aim of a venture capitalist.

Investments in venture capital aid in the development of entrepreneurship. Findings show that it occurs heavily in a small number of industries. To encourage venture capital funding in critical areas such as transportation, construction, and agriculture, the government should provide tax cuts and incentives. The government must take this into account as a component of entrepreneurship development and raise awareness among the next generation of business owners. The safety of entrepreneurs would be supported by government laws that track the actions of venture capital investors.

The following components are required for venture capital in India to be more successful:

1. R&D activities Private and public Ltd. Venture capital firms want to concentrate on the newest technology. Government should provide financial incentives in the form of tax breaks for entrepreneurs and venture capitalists.
2. Promotional Activities: For growth, promotional activities, venture gatherings, venture networks, and venture exhibitions have to be founded.
3. Better education and training for venture capital managers: They should train managers utilizing modern technology to make them knowledgeable and trained. Linking industry and institutions: Universities should collaborate to develop fresh, practical concepts.
4. Inspiration for business owners: Entrepreneurs need to be inspired for them to take risks and for the Indian economy to grow.

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